# Candidate Case Study





Name: Mathew McGoff

**Placed As: Dealer Marketing Consultant** 

**Company: TBWA London** 

## How did you first come to work with Copeland?

Julia contacted me via LinkedIn.

### What career goals were you trying to achieve?

I just wanted to take the next step up as there was no further progression available in my current job.

## How closely did the role fit your career goals?

The job was pretty much bang on. It was the natural next step up - a big company with a lot of room to progress. The sky's the limit.

## What have been the benefits of working with Copeland?

Just the ease of everything. You reached out to me in the first place and arranged everything. I just had to turn up for the interview and do my research.

## What's it like working with Julia?

Very friendly, very clear communications. Really easy.



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Mathew McGoff placed as Dealer Marketing Consultant (Nissan) - TBWA London