# **Candidate Case Study**





Name: Lauren Brennan Placed As: CRM & Retention Manager Company: Hyundai Capital

## How did you first come to work with Copeland?

We connected on Linked in initially. Subsequently Julia then contacted me about this role.

#### What career goals were you trying to achieve?

I wanted to move into a role that was better fitting to my background in automotive CRM.

### How closely did the role fit your career goals?

Pretty much bang on. The job draws on all my experience spanning 20 years in automotive – from being a sales executive to CRM & Database Manager.

## What have been the benefits of working with Copeland?

I'm not sure I would have been interviewed for this job without Julia's assistance. Had I applied for the role off my own back I don't know that my CV would have got me seen.

## What's it like working with Julia?

Easy, transparent and speedy! If anybody was looking for a role in automotive I would absolutely recommend you.



Lauren Brennan placed as CRM & Retention Manager - Hyundai Capital