



Company: Hyundai Capital UK

Business Area: Automotive Financial Services

Provided by: Liv Laverock, HR Officer

Background

Hyundai Capital UK Limited is a joint venture company established between Santander Consumer UK, Hyundai Capital Services in Korea, Hyundai Motor UK and Kia UK. It operates under three customer facing brands, Hyundai Finance, Kia Finance and Genesis Finance.

Hyundai Capital's Challenge

Our company has been steadily growing in headcount with time, and we need to ensure we find people with the right level of specialist expertise for our roles. We were looking for a recruitment service that is specialised to our industry.

Copeland's Solution

We handle each role as a bespoke project. First we take detailed briefings from the Hyundai Capital HR team and relevant line manager to ensure a full understanding of the role and candidate requirements. We then commence our candidate searches - accessing automotive industry experts from our wide network of industry contacts - from our database, directly headhunting and using digital marketing campaigns.

All sourced candidates then go through detailed interviews with Copeland before being presented to Hyundai Capital for review. We then manage the interview arrangements, pre-screening requirements and job offer negotiations.



I know that when I go to Julia for assistance, she will deliver high calibre candidates to help us reach our recruitment goals.

- Liv Laverock, HR Officer, Hyundai Capital

The Results

Copeland have successfully filled a range of commercial roles for Hyundai Capital including positions in CRM, Brand & Product Management.

What are the benefits of working with Copeland?

The speed at which Julia uses her network to identify a select number of very good quality candidates is excellent. I know when I receive a CV that Julia will have carefully considered our brief and puts forward candidates that she feels are a good fit for the role and our business.

Having worked with Copeland for over three years to assist with various roles in our Commercial area, I am continually impressed by the specialist and personalised service we receive.

How closely have our candidates fitted your briefs?

Julia takes the time to fully understand the brief before she starts a search, asking for clarification where needed. This has resulted in exceptional results, with candidates put forward by Copeland being placed in our business for every role worked on to date.

What's it like to work with Julia?

Julia is fantastic to work with; she is thorough, her communication is clear, and she is available to support our external recruitment activity when we need her expertise. I know that when I go to Julia for assistance, she will deliver high calibre candidates to help us reach our recruitment goals.



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- Liv Laverock, HR Officer, Hyundai Capital