



**Name:** Holly Kane

**Placed As:** Retailer Marketing Consultant

**Company:** Volvo Car UK

## How did you first come to work with Copeland?

The roles that you were advertising were at the level I was looking for - something a bit different and more challenging. You were the first port of call and you had a good selection of roles. It said on your website that you were automotive specialists which you absolutely are.

## What career goals were you trying to achieve?

I wanted a role with a well-established company, ideally a premium brand, field based and something with potential to progress – I didn't just want to keep doing the same thing and Volvo offered all those things and more for me.

## What have been the benefits of working with Copeland?

Your knowledge of the automotive industry is second to none. When I've applied for roles with other recruitment companies, they don't come close. They say they know automotive – they don't. You know automotive in terms of not just the people but the brands and the culture. That is so important when you are looking because it's not just about having the technical ability to do a job. You go to great lengths to make sure there's a good match before you will progress anything.

The response is always quick and it's very in-depth. Although I've never met you, I feel like you know me, you know my personality and what makes me tick. You do the same with the people hiring as well which means when you get to the interview stage you are not going in blind so it's a good match. Also, importantly, when I went for an interview you asked to see my task before I went in and gave me honest feedback. That is so important and you don't always get that with other recruiters. For me it's not just a job it's a career so to have that pre-interview support is really helpful.

## What's it like working with Copeland?

So easy. You guys are knowledgeable, approachable and quick. You're not left waiting for a response – you come back quickly and discuss suitability. For someone who hasn't worked with you before – I'd say pick the phone up, put your CV in. You'll get a response and you'll have a sensible grown up conversation so you know exactly where you stand and its trustworthy advice.



You know automotive in terms of not just the people but the brands and the culture.

- Holly Kane, placed as: Retailer Marketing Consultant, Volvo Car UK